

Company Profile



PROMINENT
PAINTS 
beyond colour



NATIONAL ASSOCIATION
OF MANAGING AGENTS
SHAPING OUR PROFESSION



SOUTH AFRICAN
INSTITUTE OF
ARCHITECTS
SAIA
southafricaninstitute.co.za
AFFILIATE MEMBER

PROMINENT PAINTS (PTY) LTD | Customer Care Centre 0861 77 66 46
prominentpaints.co.za





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Prominent Paints

Who we are



Our family of passionate **PAINT SPECIALISTS FOR PROFESSIONALS** comprises over 180 people ready and eager to support, inspire and impress you.

Our legacy as a leading South African architectural brand, founded in 1981, with a 40-year track record of excellence translates into ongoing peace of mind for you.

Our customers are our priority. When you choose the Prominent name in paint quality, innovation, and professional services, you will experience first-hand how we go above and beyond for you.



Prominent Paints is a member of SAPMA
SA Paint Manufacturing Association

Corporate Values

What we stand for

Customer-centricity | We prioritise the needs and satisfaction of our customers and strive to exceed expectations in terms of products and services.

Trusted | We uphold our commitments with unwavering ethics to ensure that all stakeholders can rely on us to deliver with honesty and dedication.

High energy with agility | We approach our work with vigour, speed and dedication. We embrace change, seize opportunities and respond effectively to challenges.

Teamwork | We value open communication and mutual support by, fostering a positive and collaborative work environment.

Excellence | We strive to deliver the best quality, provide invaluable product knowledge and maintain the highest safety standards.



Vision & Mission

What we strive for



VISION

To cultivate lasting customer loyalty by consistently delivering long-term value to all stakeholders in a sustainable and ethical manner.



MISSION

To provide high-quality products and services, aiming for a first-time-right approach that exceeds our customers' expectations. To work safely, act with integrity and foster pride among our employees and the communities we serve.

Footprint

Where you will find us

Our footprint begins at our head office and national warehouse in Alrode, Johannesburg, and extends all the way to our regional warehouses and Prominent Paints owned stores across South Africa. **Gauteng** / Alrode, Edenvale, Randburg, Pretoria; **Mpumalanga** / Nelspruit; **Free State** / Bloemfontein; **Western Cape** / Cape Gate, Strand, Ysterplaat; **Eastern Cape** / Port Elizabeth, East London; **KZN** / Umhlanga.

Our distributors include over 300 stockists and 12 Prominent Paints owned stores countrywide.

Our network is ever-expanding thanks to robust alliances with trade contractors and painters.

Our partnerships bring us ever-closer to you through strategic collaborations with leading retailers across Southern and Eastern African nations, including Botswana, Lesotho, Swaziland, Zambia, Zimbabwe, DRC, Mozambique, Malawi and Namibia.



Going Beyond Colour

Why we do more

With so many options available to you, why choose us as your coatings partner?
Here's why.

- We go beyond colour to exceed your expectations by delivering inspired innovation, advanced technology, excellent quality and unmatched professional services, expertise, and support throughout your unique projects.
- From initial site inspections to technical specifications, colour consultation, site evaluations, on-site training, steadfast support and technical and commercial expertise, we act as your trusted advisor in completing remarkable projects.
- Industry professionals and proud homeowners alike know and trust us as the pre-eminent name in paint quality, innovation, and professional services.

For you, we go
above and beyond

#BeyondColour



Product Overview

What is in the can

Available in a wide selection of attractive finishes and inspired colours, our Prominent Paints coatings are specifically formulated to provide long-term protection of our clients' assets.



HIGH PERFORMANCE

Formulated for professional projects



PREMIUM RANGE

Luxurious and lasting quality



SELECT RANGE

Quality for Trade DIY enthusiasts



SPECIALITY RANGE

Designed fit for purpose



WOODPRO RANGE

Inside and out woodcare



AXIS RANGE

Quality at affordable prices



Our Strengths

What you can count on

Quality | Expertise | Sustainability | Colour Palette | Warranty

QUALITY

Prominent Paints' complete range of extensive product solutions for the trade and consumer market is manufactured to strict **SABS ISO 9001** quality standards.

Our low VOC products conform to the **Greenstar Office** v1 rating tool. Our High Performance, Premium and Select paint ranges are all backed by **quality guarantees** of 15-years, 12-years and 7-years, respectively. We provide **large-project warranties** for specific periods subject to correct specification conditions.

EXPERTISE

Preliminary Site Inspection | Involves the on-site assessment of buildings, environment, location and drawings.

Technical Specification | Precise technical details and tailored specification documents.

Product Advice | Advice on preparation, application techniques and substrate assessment.

Colour Advice | Professional colour consultations for colour combinations, colours schemes, and A4 colour samples.

Regular Site Evaluations | If required, to track project process and compile site reports, including:

- surface preparation,
- systems used,
- moisture content,
- required wet and dry film thickness,
- deviations from paint specifications, and reasons.

Final Site Inspection | Involves all parties and our third-party independent assessor to produce a snag list for the contractor to address prior to sign-off.

On-site Training | If required, this free service provides contractor training through our Technical and Training department to promote the best painting technique.

Training | At our training academy in Johannesburg, comprehensive theoretical and practical courses are offered to retailers, applicators, decorators and architects. This is a free service, kindly contact our **Training Centre** at **011 389 4726** or **academy@prominentpaints.co.za**

SUSTAINABILITY

As a member of the Green Building council of South Africa, Prominent Paints is committed to manufacturing and marketing paint products that adhere to international best practices and recognise and promote the drive towards environmental sustainability.

All our products are:

- Environmentally friendly and lead-free.
- Low in VOC at under 16g per litre.
- APEO-free.

Our Ecological Solutions® philosophy reflects our drive to develop and use products that are kinder by design, kinder to the environment, and kinder to your health.

COLOUR PALETTE

Any colour the eye can conjure, we can offer you. All products across our paint ranges are tintable to any colour in the NCS* range, while some products also have a selection of pre-mixed off-the-shelf colour options.

***NCS - Natural Colour System™** is a logical colour system designed around how the human eye sees and characterises six elementary colours, and the understandable international colour order system for:

- colour selection
- specification
- communication and control of colour
- design, architecture, research, marketing and manufacturing.





PROFESSIONAL PROJECT WARRANTIES

Large-project warranties are given for specific periods, subject to correct specification conditions.

External third-party quality assurance companies used to conduct independent building audits.

Full third-party quality assurance certification available.

Paint film warranty | Provided on selected products for specific periods, subject to the application of the product at the correct specifications.

Free quality assurance service | Available for trade projects of higher paint values, this service comprises site inspections by an independent third-party before and during the application process.

Frequent inspection reports | Available for warranted projects, frequent third-party inspection reports are offered to ensure peace of mind.

Paint film warranty certificate | Issued within 30 days of project completion.

Our Professional Pact

What it means for you

You can count on us as your dedicated partner to provide you with the best products, solid expertise and steadfast support throughout your project, from start to finish. Our professional pact offers you peace of mind with the following complimentary inclusions:



PRELIMINARY SITE INSPECTION

As every project is unique, with its own challenges and opportunities, our specifiers will conduct an on-site assessment taking into account the drawings, buildings, environment and location.



TECHNICAL SPECIFICATION DOCUMENT

By completing the Preliminary Site Inspection, we are able to pinpoint the optimal products, paint systems and colour choices to provide enduring protection and enhance aesthetic appeal. These technical details will be conveniently contained in your tailored specification document.



PRODUCT ADVICE

Within your specification document, you will find guidance on product choices, preparation, application techniques and substrate assessments.



COLOUR ADVICE

Professional colour consultations will aid you in making confident colour choices, while A4 colour samples will ensure accurate colour matches.



REGULAR SITE EVALUATIONS

To help you manage a quality outcome, you can be assured of our support every step of the way, and if needed, we can track project processes and workmanship and compile detailed site reports including:

- surface preparation,
- systems used,
- moisture content,
- required wet and dry film thickness,
- deviations from paint specifications, and reasons,
- problem solving recommendations.



FINAL SITE INSPECTION

For your peace of mind and ours, this involves all parties and our third-party independent assessor to produce a snag list for the contractor to address prior to sign-off. With final sign-off, you'll receive the relevant quality assurances, paint film warranties, and product quality guarantees.



WARRANTIES AND ASSURANCES

Paint film warranty | Provided on selected products for specific periods, subject to the application of the product at the correct specifications.

Free quality assurance service | Available for trade projects of higher paint values, this service comprises site inspections by an independent third-party before and during the application process.

Frequent inspection reports | Available for warranted projects, frequent third-party inspection reports are offered to ensure peace of mind.

Paint film warranty certificate | Issued within 30 days of project completion. To take full advantage of our Prominent Paints Professional Pact contact: Prominent Paints Customer Care Centre on 0861 77 66 46 or customercare@prominentpaints.co.za



Past Projects

What we've been a part of

The power of our Prominent Paints Professional Pact is visible in the projects we've helped our clients and partners complete.

COMMERCIAL SERVICES | REFERENCE PROJECTS

WEST ROCK VILLAS

BikkiWes Estate, Nelspruit (Mbombela).

Product: Prominent Satin Silk



ARENDSIG

Beach Road, Strand, Western Cape.

Product: Prominent Neuklad



ORANGE BUILDING

188 Beach Road,
Strand, Western Cape.

Product: Prominent Neuklad



SUNSET VILLAS

BikkiWes Estate,
Nelspruit (Mbombela).

Product: Prominent Satin Silk



KURIAKE

40 Beach Road
Strand, Western Cape.

Product: Prominent Neuklad



PEARLS

Umhlanga,
KwaZulu-Natal.

Product: Prominent Neuklad





APARTMENTS ON GERHARD

Gerhard in Centurion.

Product: Prominent Select Sheen



PERNA PERNA

Umdhloti,
KwaZulu-Natal.

Product: Prominent Neuklad



LUHAMBO STUDENTS ACCOMODATION

Products: Prominent Select Sheen Interior and Exterior



PROMINENT
NEUKLAD RANGE



The benchmark
in exterior paint.



Trusted for decades, Prominent Paints Neuklad with its tried and tested reputation of durability and excellence, has inspired a range of coatings that sets the benchmark in exterior wall paint. The Prominent Neuklad range of paints have been developed for the unique South African conditions and can withstand extreme weather conditions.

Once you have tried it, nothing else will do.



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